March 2009

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CIS Connection

National Cancer Institute's CANCER INFORMATION SERVICE

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The National Cancer Institute's (NCI) Cancer Information Service (CIS) educates the public about cancer prevention, risk factors, symptoms, diagnosis, treatment, and research.

- CIS specialists provide the latest, most accurate information about cancer by telephone, TTY, instant messaging, and e-mail.
- The CIS operates the NCI's Smoking Quitline (1-877-44U-QUIT).
- Through its Partnership Program, the CIS works with established national, regional, and state organizations to reach those most in need of cancer information.
- The CIS takes part in health communications research to find new and better ways to educate people about health.

For information and publications, call 1-800-4-CANCER (1-800-422-6237) or visit http://www.cancer.gov.

NCI Press Releases & Information

Available at http://www.cancer.gov/newscenter or as otherwise noted.

- Compound Can Distinguish Between Benign, Localized and Metastatic Prostate Cancer (2/11/09)
- Researchers Find Abnormal Cells in the Blood Years before Leukemia is Diagnosed (2/11/09)
- Targeted Immune Cells Shrink Tumors in Mice (2/9/09)

Clinical trials results:

Available at http://www.cancer.gov/clinicaltrials/results-all or as otherwise noted.

- 5-FU-Based Chemotherapy Cures Some Patients with Colon Cancer (2/3/09)
- Radiation Plus Hormone Therapy for Locally Advanced Prostate Cancer Improves Survival (2/3/09)

National Health Observances

This calendar comes from the National Health Information Center Web site: http://www.healthfinder.gov/nho/nhoyear.asp?year=2009.

March observances:

National Colorectal Cancer Awareness Month National Endometriosis Awareness Month

Looking ahead to April observances: Cancer Control Month National Minority Health Month National Public Health Week (6-12)

NCI Fact Sheet Collection

New, revised and reviewed titles, from http://www.cancer.gov/cancertopics/factsheet/.

In English:

- Financial Assistance and Other Resources for People With Cancer (FS 8.3, 2/5/09)
- The Pap Test (FS 5.16, 2/2/09)
- Peanut Product Recall and Cancer Patients (2/13/09)

In Spanish:

- Productos de maní retirados del mercado y los pacientes con cáncer (2/18/09)
- El tratamiento de niños y adolescentes con cáncer (FS 1.21s, 2/5/09)

Deleted titles:

FS 1.3, Community Clinical Oncology Program: Questions and Answers FS 4.20, Selenium and Vitamin E Cancer Prevention Trial (SELECT): Questions and Answers FS 6.41s, El cáncer de pulmón



NCI Publications of Interest

The Cancer Information Service is involved in a clinical trial that was recently featured in the NCI bi-monthly newsletter called the *NCI Cancer Bulletin*. The study is looking at whether adding a multimedia educational program to print materials

can help newly-diagnosed breast or prostate cancer patients make informed treatment choices, or help breast cancer patients prepare for life after treatment. For more information, and to see entry criteria and trial contact information, the article can be read in its entirety at http://www.cancer.gov/ncicancerbulletin/021009/page8.

Featured Clinical Trial



Other Items of Interest



The Center for Scientific Review at the National Institutes of Health (NIH) has produced a video of a mock study section meeting to provide an inside look at how NIH grant applications are reviewed for scientific and technical merit. The video shows how outside experts assess applications and how review meetings are conducted to ensure fairness. The video also includes information on what applicants can do to improve the chances their applications will receive a positive review. For more details, and to view (stream) or download the video, see http://cms.csr.nih.gov/ResourcesforApplicants/PolicyProcedureReview+Guidelines/

 $Overvie \underline{wofPeerReviewProcess/Inside the NIHGrantReviewProcess Video.htm. \\$

The CDC, in collaboration with the Department of Health and Human Services' Office on Women's Health, recently established the *Inside Knowledge: Get the Facts About Gynecologic Cancer* campaign to raise awareness of the five main types of gynecologic cancer: cervical,



ovarian, uterine, vaginal, and vulvar. Educational materials, links to support organizations and many other resources are available at http://www.cdc.gov/cancer/knowledge.

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Other Items of Interest

The CDC provides support for states to maintain cancer registries that provide high-quality data. The data collected by state cancer registries enable public health professionals to understand and address the cancer burden more effectively. Recently, the National Program of Cancer Registries (NPCR), as it is known, launched a new project (Modeling Electronic Reporting Project, MERP) to develop a model for sending data from clinical electronic health records to hospital and state cancer registries. The purpose of the project is to develop a model – including guidelines, recommendations, and diagrams – that NPCR can use to demonstrate the potential of electronic cancer registry reporting. The objective of the project is to develop a blueprint for electronic reporting that will allow cancer registries to receive most data electronically, producing more complete, timely, and accurate cancer surveillance data. Information about the project is available at http://www.cdc.gov/cancer/npcr/informatics/merp; general NPCR information is available at http://www.cdc.gov/cancer/npcr.

Newly available is the 1999-2005 United States Cancer Statistics (USCS): Incidence and Mortality report. This Web-based

resource includes the official federal statistics on cancer incidence from registries that have high-quality data, and cancer mortality statistics for each year and 2001-2005 combined. It is produced by the CDC and NCI, in collaboration with the North American Association of Central Cancer Registries (NAACCR). Graphs of the top ten cancers, state-vs.-national comparisons, and cancers ranked by state are some of the features available. Others include tables of specific cancer types, selected groupings (state and regional), and race and ethnicity information. To explore the data sets and tables, go to http://apps.nccd.cdc.gov/uscs.





CDC's Public Health Law Program has developed a new, foundational online course on public health law as a learning resource for public health practitioners, students and others. Public Health Law 101 comprises nine slide lecture units for delivery by legal counsel to health departments and by other persons trained in law. For more

information, visit http://www2a.cdc.gov/phlp/phl101.

Press releases and publications of interest:

- Church-Based Program ("Body & Soul") Encourages African-American Congregants to Increase Consumption of Fruits and Vegetables (AHRQ Innovation Profile) (February 2009) http://www.innovations.ahrq.gov/content.aspx?id=2347
- Mind-Body Practices in Complementary and Alternative Medicine (NIH) (January 2009) http://www.nih.gov/about/researchresultsforthepublic/mind-body.pdf
- Health Effects of Climate Change (NIH) (January 2009)
 http://www.nih.gov/about/researchresultsforthepublic/climate_change.pdf

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National Funding Opportunities

Reducing Women's Health Disparities - DHHS Office on Women's Health (OWH)

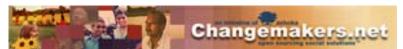
Deadline: March 2, 2009

This funding opportunity is intended to support projects, activities, or events that address racial, ethnic, geographic or socioeconomic disparities in women's health. Examples of activities may include: health walks, health fairs, health workshops, train the trainer health workshops, educational materials, and speaker fees for activities and events. See the proposal information at http://www.womenshealth.gov/fund/reducing-health-disparities.pdf. General information about the OWH is available at http://www.womenshealth.gov/owh.

Designing for Better Health Competition

Deadline: April 1, 2009

A project of Changemakers and the Robert Wood



Johnson Foundation, Designing for Better Health is a collaborative competition designed to find innovative solutions based on the concept of "nudges" – innovative little pushes – that help people make better decisions regarding their own health and the health of others. The competition seeks novel and effective approaches that make it easier for people to make choices and change behavior toward their health.

The competition is open to all types of organizations (charitable organizations, private companies, or public entities) from all countries. Entries must reflect the theme of the competition and demonstrate innovative solutions around financial transactions for social change. Entries that indicate growth beyond the stage of idea, concept, or research are eligible for awards.

For information on participating in the competition, including examples of successful health nudges, see the information at http://www.changemakers.net/en-us/designingforbetterhealth.

Community Participation Research Targeting the Medically Underserved (R01 and R21)

Letter of Intent Deadline: April 15, 2009

The NIH is soliciting applications for research on health promotion, disease prevention and health disparities that is jointly conducted by communities and researchers and targets medically underserved populations. This Funding Opportunity Announcement (FOA) will utilize either the NIH Research Project Grant (R01) award mechanism or the Exploratory/ Developmental Grant (R21) award mechanism. See the links below for complete information.

R01 award: http://grants.nih.gov/grants/guide/pa-files/PAR-08-075.html award: http://grants.nih.gov/grants/guide/pa-files/PAR-08-076.html

Spirit of EAGLES: Request for Proposal, Tribal Community-Based Cancer Projects 2009

Deadline: April 17, 2009

Spirit of EAGLES is a Community Networks Program grantee of the National Cancer Institute's (NCI) Center to Reduce Cancer Health Disparities that supports opportunities for increased cancer research, cancer research training and cancer awareness among American Indians and Alaska Natives.

One of the goals of the Spirit of EAGLES is to increase community awareness and understanding of cancer by providing competitive grant funding for community based cancer projects. A new funding cycle has just been announced. This grant funding opportunity is intended to build community capacity while adhering to the principles of community-based participatory research (CBPR). For information about the Spirit of EAGLES and to download the 2009 Request for Community Project Funding form, go to http://www.nativeamericanprograms.org/grants.

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National Funding Opportunities

Improving Diet and Physical Activity Assessment (R21)

Deadline: May 7, 2009

The primary goal of this Funding Opportunity Announcement (FOA) is to advance the quality of dietary intake and physical activity measurements related to cancer or other pathologies by supporting research on improved instruments, technologies, or statistical and analytical techniques. Applications may include development of assessment tools for culturally diverse populations, among many other approaches. It is issued by NCI and other NIH Institutes. See complete details at http://grants.nih.gov/grants/guide/pa-files/PAR-06-103.html.

Native American Research Center for Health (NARCH)

Deadline (delivery date of paper application): May 14, 2009

Federally-recognized Tribes, Tribal Organizations (including Tribal Colleges) and Tribally authorized Indian Health Boards are eligible to form partnerships with research institutions and apply for funding to create a Native American Research Center for Health (NARCH). The NARCH initiative, now in its eighth year and sixth funding cycle, provides funding to AI/AN Tribes or Tribally based organizations to create partnerships with research institutions and conduct high quality biomedical, behavioral and health services research that will be relevant to the needs of the Tribes.

Unlike most current federal grant applications, the NARCH-6 application will be paper-based and must be delivered by May 14, 2009. Visit http://www.ihs.gov/MedicalPrograms/Research/narch.cfm?module=narch&option=6 for complete information and details about technical assistance available.

Impact of Health Communication Strategies on Dietary Behaviors (R21)

Deadline: June 16, 2009 (Cycle II)

This funding opportunity announcement (FOA) encourages applications for research projects focused on the development and implementation of effective communication strategies related to diet and health. Specifically, this FOA is designed to promote interdisciplinary research, conducted at multiple levels (e.g., individual, community/environment, and policy) and across diverse populations, to evaluate effective communication approaches for changing dietary behaviors. The mechanism of funding is R21 (Other Research Grants). The FOA is issued jointly among several of the NIH Institutes and other federal agencies. See http://grants.nih.gov/grants/guide/pa-files/PA-08-240.html for complete details.

Do Something Grant for Community Action Projects

Deadline: Rolling

Over the course of 2009, Do Something will award fifty-two grants of \$500 each to help young people implement or expand a community action project, program, or organization. To be eligible, applicants must be no older than 25 and a U.S. or Canadian citizen. Grants will be awarded on a weekly basis. For complete information and judging criteria, see http://www.dosomething.org/grants/general/apply.



Regional Events of Interest ~ Rocky Mountain Region

ARIZONA / NEVADA

Cancer Education Seminars ~ NEW

Open to residents of Bullhead City, AZ, Laughlin, NV and surrounding communities.

Location: We Care Cancer Support Center, 1225 Hancock Road, Suite 202, Bullhead City, AZ

• March 24: Colorectal Cancer

• April 8: Dangers of Tobacco Use

• May 6: Clinical Trials

All events from 6-7:30 PM, sign in and light dinner (free) starting at 5:30 PM. Free, but registration is required.

Sponsored by the Cancer Information Serive, We Care Cancer Support Center, Nevada State Health Division, and Nevada Cancer Council.

Contact: Angie Lorenzo, Arizona Department of Health Services, 1-888-542-1866 or lorenza@azdhs.gov.

NATIONAL ASSOCIATION OF CHRONIC DISEASE DIRECTORS

National Events of Interest

Call for Abstracts: 3rd Annual National Conference on Health Communication, Marketing and Media

(Atlanta, August 2009) ~NEW

Deadline: March 16, 2009

http://www.cdc.gov/healthmarketing/NCHCMM2009

National Association of Chronic Disease Directors – 2009 Chronic Disease Academy ~ NEW

March 24-27, 2009

Westin Seattle Hotel, Seattle

http://www.chronicdisease.org/i4a/pages/index.cfm?pageid=3583

A Dialogue for Action in Colorectal Cancer Screening: Harnessing the Power of Success

April 1-3, 2009

Renaissance Baltimore Harborplace Hotel, Baltimore, MD

http://www.preventcancer.org/education2c.aspx?id=126&terms=dialogue

The 7th Annual Cancer Survivorship Series: Living With, Through and Beyond Cancer – Telephone Education Workshops

April 14, 2009, Part I: Managing the Stress of Survivorship

May 19, 2009, Part II: The Importance of Nutrition and Physical Activity

June 23, 2009, Part III: Survivors Too: Family, Friends and Loved Ones: Managing the Fatigue of Caregiving

All workshops scheduled for 1:30-2:30 PM (Eastern time); pre-registration required.

http://www.cancercare.org/get_help/tew_calendar.php

Second American Indian and Alaska Native Cancer Prevention Regional Seminar ~ NEW

April 26-27, 2009

Tulsa, OK

Contact: 1-800-537-8295 or 1-303-838-9359, or e-mail Peg Fennimore (NatAmPeg@aol.com) or Rosa Molina

(rosamolina_nacr@yahoo.com).

Cancer Health Disparities Conference: Building Bridges to Improve Rural Health

May 27-29, 2009

Las Cruces, NM

Contact: Lené Loest, <u>hloest@nmsu.edu</u>

Summer Research Training Institute for American Indian and Alaska Native Health Professionals

June 15-July 2, 2009

Portland, OR

http://www.npaihb.org/training/page/summer research training institute

NCI Summer Curriculum in Cancer Prevention – Cancer Prevention Fellowship Program: The Principles and Practice of Cancer Prevention and Control Course $\sim NEW$

July 6-31, 2009

Rockville, MD

http://www3.cancer.gov/prevention/pob/courses/index.html

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